

Red Flags for Job Ads (Adults)

Experienced job seekers can be fooled by a "good" fake job ad.

Fake job ads are often used to luring unsuspecting people into human trafficking/sexual exploitation.

Red flags you can look for include:

- The job title is a bit off.

Massage Therapist is typical language, Massage Practitioner is not.

- No company is listed on the ad, and when you get the company name they are not present online.

- You can't find the staff online.

- Training provided, no experience required. This CAN be common for entry level jobs. But if the pay is high and you don't need any skills to apply it's likely not a legitimate job ad.

- The job is usually attached to a regulatory body. Massage therapists need to be licensed in Canada. This ad does not request proof of certification.

- The pay is listed in large weekly/monthly sums or provides a base pay plus whatever earnings from appointments (appt). There is no further information about the nature of these "appointments."

- Only lists a phone number and no email.

- Apply online is the only option to contact the employer.

- They request an interview immediately upon an expression of interest. They want to interview you in the next 24 hours. Or there is no interview.

- Does not require the dominant language to be well understood or spoken. These ads typically target new comers who are isolated and unaware of their rights.

- Requires staff to "strictly follow procedures" that are not for health and safety on the job.

- Your gut says no. Trust your feeling and look at other options.

To learn more : <http://ow.ly/zOlj50BTg1y>

Need support? Want to learn more? Call or text the CASEY Coordinator at (709) 771-1706

The phone is checked 9-4 Monday-Friday.

The screenshot shows a job advertisement for 'Massage Practitioner' from CASEY (Preventing Sexual Exploitation) and thrive. The ad lists a pay range of \$2800 - \$6000 per month full or part time. It details duties such as delivering high quality massage service, maintaining hygiene, and following standard operating procedures. The details section includes guaranteed base pay plus bonus, high gratuity, and training provided. Red flags are numbered 1 through 7, pointing to various aspects of the ad that are suspicious or unrealistic.

Red Flag 1: High rate of pay compared similar jobs. High pay is stressed.

Red Flag 2: Job ads for similar jobs do not have "strict operating procedures"

Red Flag 3: Other duties as required is normal language "Assigned by store manager" is odd

Red Flag 4: Not upfront about how they will compensate employee. Straight forward role should have straight forward compensation.

Red Flag 5: Massage is a licensed profession and therefore should require support from a professional body.

Red Flag 6: Most jobs require good language comprehension of the dominant language.

Red Flag 7: Part-time is under 20 hours. Full-time is 40 hours. Overtime 40+

